

Knowledge *cbi* – Graduate Program BAC+5

4th Year - Matières Communes

Semester 7				Semester 8			
MANG 4101 Organizational Behavior				MANG 4201 Business Environment			
STAT 4102 Statistic Analysis Applied to Decision Making				MANG 4202 Techniques of Entreprise Diagnostic			
SEMV 4103 Seminar / Corporate Visit				PTRN 4203 Mandatory Internship			

4th Year – Matières de Spécialité

MARKETING		COMMUNICATION		FINANCES-BANQUE		MANAGEMENT DE SI		GESTION DES RESSOURCES HUMAINES	
MARK 4104 Consumer Behavior	Sem 7	LANG 4106 Spanish or German III	Sem 7	BANK 4108 Bank-Business relationship	Sem 7	MISS 4110 System Analysis & Improvement	Sem 7	HRM 4112 Human Resources Development	Sem 7
MARK 4105 Industrial Marketing	Sem 7	BCOM 4107 Corporate Communication	Sem 7	BANK 4109 Stock Market	Sem 7	CMPC 4111 Software Development	Sem 7	HRM 4113 Competences and Recruiting	Sem 7
MARK 4204 Sales force Management	Sem 8	MARK 4205 Advertising	Sem 8	FIN 4208 Cash Management	Sem 8	CMPC4210 Object Programming	Sem 8	HRM 4212 Social law	Sem 8
MARK 4205 Advertising	Sem 8	BCOM 4207 Art, média & communication	Sem 8	ACCT 4209 Advanced Accounting	Sem 8	CMPC 4211 Advanced Data Base	Sem 8	HRM 4213 Entrepreneurs hip & Group Dynamics	Sem 8

5th Year - Matières Communes

Semester 9				Semester 10			
MANG 5101 Quality Management				MANG 5201 Project Analysis			
MANG 5102 Small Business Management 2				CMPC 5203 Graduate Applied Computer Skills			
SEMV 5103 Seminar / Corporate Visit				PTRN 5204 Mandatory Internship			

THES 5004 Capstone Project

5th Year – Matières de Spécialité

MARKETING		COMMUNICATION		FINANCE-BANQUE		MIS		GESTION DES RESSOURCES HUMAINES	
MARK 5104 Sales Techniques	Sem 9	BCOM 51906 Communication Strategy	Sem 9	ACCT 5109 Audit & Management Control	Sem 9	CMPC 5110 Advanced Programming Technics	Sem 9	HRM 5112 Performance Assessment	Sem 9
MARK 5205 Services' Marketing	Sem 10	BCOM 5207 Corporate Commercial Communication	Sem 10	ACCT 5208 Accounting Review and Business Assessment	Sem 10	MISS 5211 Information System Strategy	Sem 9	HRM 5213 Training Engineering	Sem 10
MARK 5205 Marketing Politics	Sem 10	BCOM 5206 Business Press	Sem 10	BANK 5207 Loans	Sem 10	MISS 5208 Information Technology Management	Sem 10	MISS 5209 Social Audit	Sem 10